

# LOGO GUIDELINES

When providing OneChild with your church's logo, please adhere to the following guidelines so that we can create the best possible pieces for your event!

- A vector file (.ai or .eps) will produce the best results, but a .png or .jpg will work as well. If you are going to upload a .png or a .jpg, make sure that the file size is at least 100KB. If the file is too small, it may appear pixelated or blurry when printed. The file size will vary depending on the complexity of the logo, but making sure the file size is at least 100KB is a good starting point.
- Please do not upload a logo file with a colored shape behind the logo unless that is the way your logo is always displayed. It is ok if your file has a white background behind it.
- If your church has multiple versions of your logo (horizontal, vertical, full-color, one-color, etc.), please send us all of the available versions so that we can choose the best logo for each piece.

For example, a long horizontal logo will look best on the Topper, while a vertical logo will look better on other pieces. Be sure to send us at least one version of your logo that includes the name of your church.



**DO** upload multiple versions of your logo for us to choose from.



**DO NOT** upload logos that are a very small file size.



**DO NOT** upload logos with a colored background.



**DO NOT** upload only one logo that does not include your church's full name.

