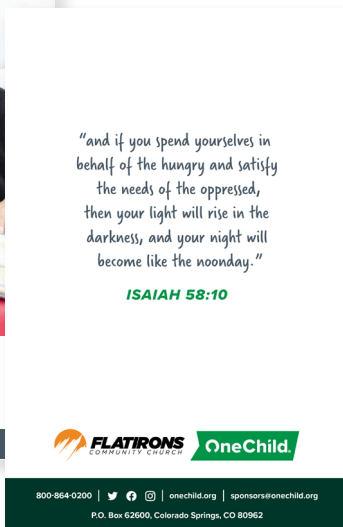


COBRANDING ASSETS

OneChild.
Hope in hard places.



TOPPER



PAPER PROFILE (FRONT AND BACK)



WEB CARD (FRONT AND BACK)



TABLE TENT (FRONT AND BACK)



WELCOME KIT (LETTER)

LOGO GUIDELINES

When providing OneChild with your church's logo, please adhere to the following guidelines so that we can create the best possible pieces for your event!

- A vector file (.ai or .eps) will produce the best results, but a .png or .jpg will work as well. If you are going to upload a .png or a .jpg, make sure that the file size is at least 100KB. If the file is too small, it may appear pixelated or blurry when printed. The file size will vary depending on the complexity of the logo, but making sure the file size is at least 100KB is a good starting point.
- Please do not upload a logo file with a colored shape behind the logo unless that is the way your logo is always displayed. It is ok if your file has a white background behind it.
- If your church has multiple versions of your logo (horizontal, vertical, full-color, one-color, etc.), please send us all of the available versions so that we can choose the best logo for each piece.
For example, a long horizontal logo will look best on the Topper, while a vertical logo will look better on other pieces. Be sure to send us at least one version of your logo that includes the name of your church.



DO upload multiple versions of your logo for us to choose from.



DO NOT upload logos that are a very small file size.



DO NOT upload logos with a colored background.



DO NOT upload only one logo that does not include your church's full name.



WELCOME LETTER

PHOTO GUIDELINES



When providing OneChild with your leader's photo, please adhere to the following guidelines so that we can create the best possible piece for your event!

- Choose a photo that shows your leader's whole face, as well as part of his or her shoulders and torso.
- Choose a photo that is well lit; a photo taken outdoors in the shade or on a cloudy day will look much more inviting than a photo taken in a dark room with a flash or outside with bright sunshine and harsh shadows.
- Make sure that the photo is in focus and is not blurry.
- Make sure that the file size is at least 2MB. If the file is too small, it may appear pixelated or blurry when printed. The file size will vary depending on what kind of camera was used to take the photo, but making sure the file size is at least 2MB is a good starting point.



This photo has bright, even, natural lighting which looks professional and inviting. It shows the subject's faces, shoulders, and part of their torsos, which gives the design some breathing room.



WELCO

Since [Church Name]'s inception, we have been passionate about [specific stance, work, or service]. As a church, we believe [belief]. And we are thrilled that we get to partner with God in tangible ways to see people's lives impacted by the message of Jesus — not only in our city but around the globe [or something similar].

That's why [other participants], and I are extremely excited about a new partnership that God has opened for us with OneChild. OneChild is a ministry that sees a world where every child in poverty has a champion — someone who loves them and supports them as they overcome adversity. OneChild shares our heart to [action] — something God has called each of us to do!

By sponsoring a child in [specific country], you will be making a lasting impact on a child and their family by providing nutritional, medical, and educational assistance. But most importantly, you will provide an opportunity for these kids to learn about God's love for them.

I'm asking each of you to prayerfully consider joining [other participants] and me in becoming a Child Champion. Together, we can accomplish so much more than any of us could ever achieve alone.

Let's continue to change the world, one child at a time!

[FIRST AND LAST NAME(S)]

[Church Name]



This photo was taken inside a dark room with a flash, so the shadows are unnatural, and the eyes have red dots. The photo is zoomed in too closely on the face, which feels uncomfortable for the reader.



WELCO

Since [Church Name]'s inception, we have been passionate about [specific stance, work, or service]. As a church, we believe [belief]. And we are thrilled that we get to partner with God in tangible ways to see people's lives impacted by the message of Jesus — not only in our city but around the globe [or something similar].

That's why [other participants], and I are extremely excited about a new partnership that God has opened for us with OneChild. OneChild is a ministry that sees a world where every child in poverty has a champion — someone who loves them and supports them as they overcome adversity. OneChild shares our heart to [action] — something God has called each of us to do!

By sponsoring a child in [specific country], you will be making a lasting impact on a child and their family by providing nutritional, medical, and educational assistance. But most importantly, you will provide an opportunity for these kids to learn about God's love for them.

I'm asking each of you to prayerfully consider joining [other participants] and me in becoming a Child Champion. Together, we can accomplish so much more than any of us could ever achieve alone.

Let's continue to change the world, one child at a time!

[FIRST AND LAST NAME(S)]

[Church Name]

WELCOME LETTER

TEMPLATE



Below is an easy-to-use template for your church's welcome letter. We invite you to customize your letter by filling in specific details about your church, such as your mission or vision, and why you are partnering with OneChild. In order to fit your letter in the welcome kit booklet, please adhere to the specified maximum word count for each section. OneChild may make simple edits to your letter after submission for length and clarity.

Since [Church Name]'s inception, we have been passionate about [specific stance, work, or service]. As a church, we believe [belief]. And we are thrilled that we get to partner with God in tangible ways to see people's lives impacted by the message of Jesus — not only in our city but around the globe [or something similar].

CHURCH INTRODUCTION
PARAGRAPH

maximum 55 words

That's why [other participants], and I are extremely excited about a new partnership that God has opened for us with OneChild. **OneChild is a ministry that sees a world where every child in poverty has a champion — someone who loves them and supports them as they overcome adversity.** OneChild shares our heart to [action] — something God has called each of us to do!

ONECHILD INFORMATION
PARAGRAPH

maximum 75 words

By sponsoring a child in [specific country], you will be making a lasting impact on a child and their family by providing nutritional, medical, and educational assistance. But most importantly, you will provide an opportunity for these kids to learn about God's love for them.

COUNTRY PARAGRAPH

maximum 50 words

I'm asking each of you to prayerfully consider joining [other participants] and me in becoming a Child Champion. Together, we can accomplish so much more than any of us could ever achieve alone.

INVITATION PARAGRAPH

maximum 35 words

Let's continue to change the world, one child at a time!

CLOSING INVITATION

maximum 15 words

[FIRST AND LAST NAME(S)]

[Church Name]

SIGNATURE

WELCOME LETTER

SIGNATURE

Below you will find several examples of how you may write your signature. By default, we will include your leader(s)' first and last name(s) on the first line of the signature and the title of your church on the second line of the signature.

- If you would like to include your leader(s)' title(s), please indicate whether you would prefer the title (Pastor, Reverend, Bishop, etc.) to be included before the first name on the first line or if you would prefer the title to be included before your church's name on the second line (see below).
- If your leader's picture includes more than one person, consider including additional names in the signature, or sign it The [Last Name] Family if it is a family photo (see below).

CHRIS AND KATIE HANSEN

Grace Church

DEFAULT SIGNATURE
(NO TITLES)

REVEREND DANIEL GARCÍA

Redeemer Community Church

TITLE IN FIRST LINE

BISHOP MICHAEL MOORE

Christ Church

TITLE IN FIRST LINE

PASTOR DAVID AND LINDSAY SMITH

City Church

TITLE IN FIRST LINE
(ONLY FIRST NAME IS A PASTOR)

PASTORS MATT AND LIZ ANDERSON

Freedom Church

TITLE IN FIRST LINE
(BOTH ARE PASTORS)

JOHN AND MICHELLE MILLER

Lead Pastors, New Hope Church

TITLE IN SECOND LINE
(BOTH ARE PASTORS)

ANDREW DAVIS

Pastor, Faith Church

TITLE IN SECOND LINE

THE NGUYEN FAMILY

Hope Church

FAMILY SIGNATURE,
NO TITLES

WELCOME LETTER

SAMPLE



Since Flatirons' inception, we have been passionate about bringing the awesome life of Christ to people in a lost and broken world. And we are thrilled that we get to partner with God in tangible ways to see people's lives impacted by the message of Jesus — not only in our city but around the globe.

That's why the leadership of Flatirons is extremely excited about a new partnership that God has opened for us with OneChild. **OneChild is a ministry that sees a world where every child in poverty has a champion — someone who loves them and supports them as they overcome adversity.** OneChild shares our heart to come alongside those in some of the world's most vulnerable situations — something God has called each of us to do!

By sponsoring a child in Honduras, you will be making a lasting impact on a child and their family by providing nutritional, medical, and educational assistance. But most importantly, you will provide an opportunity for these kids to learn about God's love for them.

I'm asking each of you to prayerfully consider joining my wife, Robin, and me in becoming a Child Champion. Together, we can accomplish so much more than any of us could ever achieve alone.

Let's continue to change the world, one child at a time!

JIM BURGEN

Lead Pastor, Flatirons Community Church

