



PARTNERSHIP MATERIALS GUIDE





WELCOME TO OneChild®

ABOUT PARTNERSHIP

OneChild believes in the movement of God's people to bring unity and hope around the world. One person, one church, or one community can do great things, but how much stronger would we be if we all came together to make a difference? OneChild has the vision to empower the people of God. We believe that the life-giving local church takes action to tend to the hopeless, the poor, and the oppressed. We are here to help facilitate the relationships to make that happen.

Your church will connect with a local church in a poverty-stricken country, unite as they come alongside a community in need, and individuals will make a difference by sponsoring a child.

WHAT DOES THIS LOOK LIKE?

Your church will have the opportunity to make a global impact through a number of unique methods that can be customized to fit your congregation. The first way is through one-to-one child sponsorship in which a member of the church signs up to give a monthly commitment to a child living in poverty. Along with the monthly commitment, the sponsor is encouraged to send letters to their sponsored child, which we have seen is the most effective way for each individual or family to have a direct ministry in the life of a child.

Another way your church can make an impact is through capital projects within your partner church's community. This may look different for each community, but can include meeting a variety of needs, such as a new building, a renovation of the church or school, a well for fresh drinking water, a new, safe place for the children to play, etc. Capital projects allow for your congregation to unite and participate in an irreplaceable blessing for your partner community.

For all who are interested, sponsors are also able to visit their sponsored child and minister to them in person through our mission trips. Our mission trip team works together with your leadership team to create an unforgettable experience for members of your church to see the realities of your partnership community where their sponsored child lives. Travelers are also encouraged to be part of service projects in their sponsored child's community, while developing a bond with their sponsored child that will continue to deepen during their sponsorship.

WHY DO WE CO-BRAND?

Co-branding allows your congregation to see this partnership with OneChild as your church's mission to reach the nations. It is about unifying our causes to reach the same goal – to share the love of Jesus with the lost. It shows that by combining our resources and passions together, we can change the world.

We are honored to join you on your global impact journey to bring hope to vulnerable children. This mission is too large for any of us to carry alone, but as we combine our strengths, resources, and heart, we will make great strides for lasting generational change. Thank you for your passion and heart to make a difference. ***Together, Let's bring hope to hard places!***

PARTNERSHIP LAUNCH SERVICE MATERIALS KIT

Included are the materials that will help you launch church partnership within your church community, as well as the items needed for our team to customize your materials.

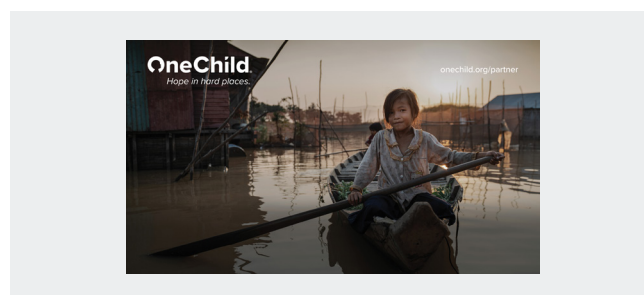
BANNERS

Displaying banners in your church's common areas will serve as a reminder of the great work that your church family is doing in support of children, churches, and communities around the world. This will continue to keep the congregation engaged in your outreach mission, as well as invested in their one-to-one relationship with their sponsored child. Banners will be included for services with a goal of 30 or more children sponsored.



SERVICE SLIDES/SCREENS

OneChild understands the hard work and time commitment that is necessary in organizing a successful service. The slides are tools for use before, during, and after your service. They can be used to give instruction on how to sponsor or utilized during your sermon as notes slides.



SPONSORSHIP VIDEOS

Depending on the vision for your launch service, we offer several video options featuring stories about sponsored children. In these videos, viewers learn about children's lives, their testimonies, and about how sponsorship helps them.



SOCIAL MEDIA CONTENT

In anticipation of an upcoming launch service, or to say thank you to all who sponsored, OneChild will provide pictures and/or videos of children from your partnership country for you to freely use on your social media.

Some possible uses could include launch service reminders, prayer reminders, fundraisers for your church's project, or updates on the number of children who have been sponsored.

WEBSITE

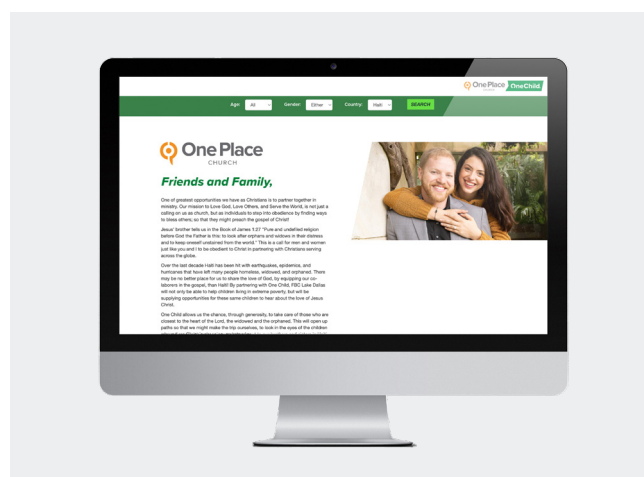
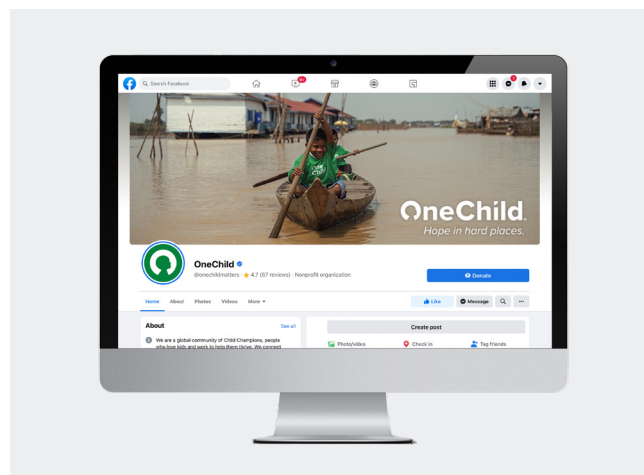
For those who would like to find more information on sponsorship or the church's partnership with OneChild, check the church's personal partnership website. The partnership website features in-depth details about the partnership country, the importance of sponsorship (including personal testimonies from sponsored children), and general OneChild information.

The partnership website also contains the pastor's letter, photo, and church logo to share with those who may not have been in the service or who want to simply do more research about the church's vision for partnership. The website also has children available to be sponsored online, so that someone can sponsor from home with their families.

The elements needed to co-brand the partnership website are a church logo, a letter from the pastor explaining his/her vision for OneChild partnership, and a photo of the pastor (and his/her family).

WEBCARDS

Along with the partnership website, website cards will be available at the service for those who would like the website URL. These can be given to someone who may not be ready to sponsor a child that day, or for anyone who wants to look at the church's custom website.



THE POWER OF ONE

One person can make an eternal difference in the life of a child. One person can open the door to a stable, supportive environment that encourages education and development. One person can bring health and hope. Through sponsorship, one person can invest in a child's growth while developing a profound and meaningful relationship.

CHILD PROFILES

The child profile contains the basic information of a child who is waiting to be sponsored. It includes a child's picture and a short biography. The profile also includes explanation of the OneChild programs that a sponsorship funds, instructions for how to start a sponsorship, and a response form that will be returned to OneChild to begin the sponsorship process. This will be available at each launch service, as well as a digital version for online sponsorships. Your church's logo will be displayed on the back cover of the profile.



WELCOME KIT

When sponsors turn in their sponsorship form, they will receive a Welcome Kit in the mail a week or two following the sponsorship service. The Welcome Kit includes all that a sponsor will need to begin their sponsorship journey: child, center, and country information; prayer and letter-writing tips; and stationery to write their first letter. This piece is critical in keeping sponsors engaged in their new sponsorship until they begin to correspond with their sponsored child.

The inside cover of the Welcome Kit will include a personalized letter from the church pastor thanking the sponsor for his or her new commitment to change a child's life. This will reinforce the concept that the new sponsor is joining their church congregation in a movement to make a difference. The elements needed to co-brand this page are a church logo and a photo of the pastor (and his/her family).



“GET TO KNOW ME” LETTER

As soon as children learn they are sponsored, they begin to work on their “Get to Know Me” letter to introduce themselves to their sponsor. This letter is filled with several activities to engage children of all ages and contains in-depth information about the child's life so that a sponsor may learn about them in a more personal way. Many of the communities where the sponsored children live do not have efficient postal services, so this letter may take up five months to deliver to the sponsor.



“YOUR CHILD KNOWS YOUR NAME” THANK-YOU LETTER

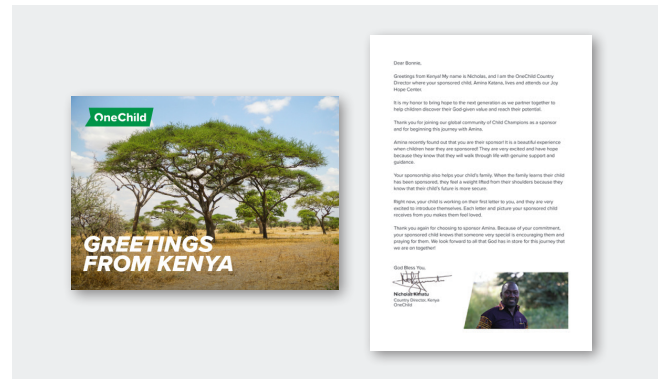
Because of the remote locations of our centers around the world, it can take up to four or five weeks for a child to learn that they have been sponsored. At that time, a sponsor will receive a special thank-you note from a Child Champion at the sponsored child’s center. Each letter will also come with a photo magnet of the sponsored child so that a sponsor may remember to keep their child in their prayers.

LETTER-WRITING KIT

Prayers and letter writing are the two most effective forms of ministry to a child living in an impoverished country. OneChild strongly encourages our sponsors to build a personal, deep relationship with their sponsored children through letter writing, and it is our goal to equip each sponsor. A sponsor’s Letter-Writing Kit is our gift to sponsors so they have a special place to keep their correspondences from their child. Included in the Letter-Writing Kit are also tips for letter writing and stationery that will prompt their first few letters.

“BECAUSE OF YOU” MINISTRY IMPACT PIECE

Sponsors are making an eternal difference in the lives of children around the world, but many are unable to articulate specifically what their sponsorship contributes to in their child’s life. The Because of You piece highlights the programs that a child participates in at our centers, such as nutritional meals, education, and tutoring. It is because of the sponsors that the children are receiving transformative help and guidance, and this piece defines each of the program elements so a sponsor may feel assured of the care they provide for their sponsored child.





OneChild

800-864-0200



| onechild.org

| info@onechild.org