



# Social Media Kit: Sample Messages

These messages have been prepared to help you share on social media about your passion for helping kids in hard places. Use them as-is, adapt and edit them to suit your needs, or simply use them as inspiration to write your own. (Note: The bracketed fields signal places for you to insert your specific information.)

## General Posts (suitable for use with any of the graphics):

We know God's love reaches around the world, and we believe ours should too. That's why we're partnering with OneChild to bring hope to kids in some of the hardest places on earth. [Organization's Name], let's link arms on this great journey of hope! [Insert link to sponsorship page here if desired]

At [Organization's Name], we're a community that lives out our faith together. We're also part of a much bigger community—a global community that is changing lives in a real, hands-on, person-to-person way. So, we're inviting you to meet one child who needs the care and encouragement only you can give, and learn how simple it is to become a champion for that child. [insert link to sponsorship page here if desired]

[Organization's Name] doesn't end at the edge of our parking lot. In fact, our fellowship reaches all the way to [Country Name]! That's why people at [Organization's Name] are committing to sponsor kids in [Country Name]. Join us! [Insert link to sponsorship page here if desired]

[Organization's Name], we don't just want to change lives—we want to change generations! And the way we do that is by helping one child catch a vision for a better future. Let's do this! [Insert link to sponsorship page here if desired]

Let's help kids see their better future! [Insert link to sponsorship page here if desired]

A Child Champion is someone who gives of themselves so that children may thrive. Let's be champs! [Insert link to sponsorship page here if desired]

"That was the day that everything changed in my life." - Hiwot from Ethiopia, remembering the day she was registered for sponsorship. Never underestimate the

impact you can have on a life by sponsoring a child. [\[Insert link to sponsorship page here if desired\]](#)

## Coming this Sunday/weekend (or in two weeks):

In two weeks, you'll have the chance to change a child's life through sponsorship. As Hope Sunday approaches, please ask God to show you which child He would have you champion.

Hope Sunday is coming to [\[Organization's Name\]](#)! Don't miss this chance to share the love of God and hope for the future with a child in need.

This is it! Our Hope Sunday is almost here. This [\[Sunday/weekend\]](#), come meet a child who has been waiting for a champion just like you!

You won't want to miss the special event coming this [\[Sunday/weekend\]](#). We'll hear real-life stories of how children's lives are being changed by ordinary people like us. Best of all, you'll have the chance to become a champion for one specific child living in poverty.

## Follow-up to Sponsorship Service:

[\[Last Sunday/weekend/recently\]](#) we got to see the faces of real kids living in some really hard places. Have their faces and stories stayed with you? Why not take action and become a champion for one child? Click here to meet a child whose life you can change forever. [\[Insert link to sponsorship page\]](#)

[\[Organization's Name\]](#), we have an amazing community! Now let's get connected with a global community of brothers and sisters around the world who are helping kids grow in faith, health, education, and relationships. Click here to become a champion for one child. [\[Insert link to sponsorship page\]](#)

## Posts from Pastor/Leader:

Friends, one of the things I love most about [\[Organization's Name\]](#) is your passion and generosity. You want to bring light to the "ends of the earth" and care for "the least of these." But sometimes it's hard to know where to start. That's why I'm so excited that we're partnering with OneChild. Now each one of us can be connected with a little one in need, get to know that child through personal letters, and provide support that will change their life. Making a difference this big has never been easier. [\[Insert link to sponsorship page here if desired\]](#)

My family and I are so excited to sponsor [Sponsored Child's Name] from [Country Name]. We can't wait to get to know [him/her] better and encourage [him/her] in [his/her] faith as we exchange letters. Will you join us in sponsoring a child in a need? [Insert link to church sponsorship page here if desired]

## Posts from an Ambassador:

*(Please note that Ambassadors can edit the general or pastor posts for their use as well.)*

Poverty lies to children, telling them they have no future. Children need someone to speak truth into their lives and say, "God has great plans for you!" That's why I'm excited to share with you how we can be champions for these kids [on date at place].

Friends, I want to share something with you that is so important to me. It's a way to help kids who are living in hard places learn how valuable they really are. Will you join me [at place on date] to learn more? [If desired add: You can also see kids waiting for a champion like you at [link to your sponsorship page.]]

Will you join me in changing a child's life? It's easier than you think! Let me tell you how. [If desired add: You can see kids waiting for a champion like you at [link to your sponsorship page.]

## Suggested Hashtags:

<b>#globalcommunity</b>	<b>#childrenoftheworld</b>
<b>#<a href="#">[ChurchName]4onechild</a></b>	<b>#onechild</b>
<b>#childchampions</b>	<b>#onechildmatters</b>
<b>#childambassador</b>	<b>#hope</b>
<b>#hopeinhardplaces</b>	<b>#generationalchange</b>
<b>#givinghope</b>	<b>#betterfuture</b>
<b>#bethechange</b>	<b>#buildinghope</b>
<b>#childsponsorshipworks</b>	<b>#sponsorship</b>
<b>#sponsorchild</b>	<b>#childsponsor</b>
<b>#childpoverty</b>	

